

FOR IMMEDIATE RELEASE

CINEPLEX INC. ANNOUNCES TIMING OF FOURTH QUARTER AND YEAR END 2017 EARNINGS RELEASE AND CONFERENCE CALL

TORONTO, ON, (TSX: CGX), January 25, 2018 – Cineplex Inc. today announced they will release the Fourth Quarter and Year End 2017 results on Thursday February 22, 2018 and hold a conference call that morning at 10:00 am ET. Interested parties can participate in the conference call with the management of Cineplex Inc. to review the company's results for the Fourth Quarter and Year End 2017. Ellis Jacob, President and Chief Executive Officer, Gord Nelson, Chief Financial Officer and Pat Marshall, Investor Relations Officer, will host the call scheduled for:

Thursday February 22, 2018 10:00 am Eastern Time

In order to participate in the conference call please dial 647-484-0475, or from outside Toronto and from the U.S., dial 1-888-394-8218 at least five to ten minutes prior to 10:00 am ET. Please quote the conference confirmation code 6219020 to access the call.

If you cannot participate in a live mode, a replay will be available. Please dial 647-436-0148, or from outside Toronto and from the U.S., dial 1-888-203-1112. The replay passcode is 6219020. The replay will begin at 1:00 pm ET on Thursday February 22, 2018 and end at 1:00 pm ET on Thursday March 1, 2018.

Note that media will be participating in listen-only mode.

A leading entertainment and media company, Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. As Canada's largest and most innovative film exhibitor, Cineplex welcomes over 70 million guests annually through its circuit of 163 theatres across the country. Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media), amusement solutions (Player One Amusement Group) and an online eSports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex operates a location based entertainment business through Canada's newest destination for 'Eats & Entertainment' (The Rec Room), and will also be opening new complexes specially designed for teens and families (Playdium) as well as exciting new sports and entertainment venues across Canada (Topgolf). Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs approximately 13,000 people in its offices across Canada and the United States. To learn more visit <u>Cineplex.com</u> or download the Cineplex App.

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